

Award	Entry Type	Category	Advertiser	Title	Office	Country	Entrant City	Value
Grand Prix	PR	F01. Integrated Campaign led by PR	KFC	MICHELIN IMPOSSIBLE	OGILVY AUSTRALIA, Sydney	AUSTRALIA	Sydney	5
Gold Spike	Brand Experience & Activation	C01 (Guerrilla Marketing & Stunts)	KFC	MICHELIN IMPOSSIBLE	OGILVY AUSTRALIA, Sydney	AUSTRALIA	Sydney	4
Gold Spike	Media	G07 (Corporate Purpose & Social Responsibility)	TELENOR PAKISTAN	NAMING THE INVISIBLE BY DIGITAL BIRTH REGISTRATION	OGILVY PAKISTAN, Islamabad	PAKISTAN	Islamabad	4
Gold Spike	Brand Experience & Activation	C01 (Guerrilla Marketing & Stunts)	RIT FOUNDATION	PLEASE ARREST ME	OGILVY SINGAPORE	SINGAPORE		4
Gold Spike	Digital	D01 (Social Video)	RIT FOUNDATION	PLEASE ARREST ME	OGILVY SINGAPORE	SINGAPORE		4
Gold Spike	Entertainment	A02 (Fiction & Non-Fiction Film: 5-30 minutes)	RIT FOUNDATION	PLEASE ARREST ME	OGILVY SINGAPORE	SINGAPORE		4
Gold Spike	Design	F02 (Environmental/ Social Impact)	VOGUE	UNI-FORM	OGILVY, Taipei City	TAIWAN	Taipei City	4
Silver Spike	Media	C03 (Data-Driven Targeting)	MONDELEZ	#NOTJUSTACADBURYAD	OGILVY INDIA, Mumbai	INDIA	Mumbai	3
Silver Spike	PR	D02 (Use of Events & Stunts)	KFC	MICHELIN IMPOSSIBLE	OGILVY AUSTRALIA, Sydney	AUSTRALIA	Sydney	3
Silver Spike	Film	A06 (Consumer Services / Business to Business)	TMB BANK PUBLIC COMPANY LIMITED	MY GOAL	OGILVY, Bangkok	THAILAND	Bangkok	3
Silver Spike	Film	B06 (Consumer Services / Business to Business)	TMB BANK PUBLIC COMPANY LIMITED	MY GOAL	OGILVY, Bangkok	THAILAND	Bangkok	3
Silver Spike	Direct	B01 (Mailing)	PIZZA HUT HONG KONG	PIZZA HUT X IKEA SÅVA	OGILVY HONG KONG	HONG KONG		3
Silver Spike	Film	A02 (Healthcare)	ITC - SAVLON	SAVLON - THE ARTIST	OGILVY INDIA, Mumbai	INDIA	Mumbai	3
Silver Spike	Film	B02 (Healthcare)	ITC - SAVLON	SAVLON - THE ARTIST	OGILVY INDIA, Mumbai	INDIA	Mumbai	3
Silver Spike	Brand Experience & Activation	D01 (Tech-led Brand Experience)	IBM	SECOND LIFE	GEOMETRY OGILVY JAPAN, Tokyo	JAPAN	Tokyo	3
Silver Spike	Creative eCommerce	B02 (Customer Acquisition & Retention)	KFC	SECRET MENU	OGILVY AUSTRALIA, Sydney	AUSTRALIA	Sydney	3
Silver Spike	Creative eCommerce	B06 (Social Commerce)	KFC	SECRET MENU	OGILVY AUSTRALIA, Sydney	AUSTRALIA	Sydney	3
Silver Spike	Mobile	B04 (Social Commerce )	KFC	SECRET MENU	OGILVY AUSTRALIA, Sydney	AUSTRALIA	Sydney	3
Silver Spike	Brand Experience & Activation	C02 (Live Shows / Concerts / Festivals)	AU BY KDDI, FUTURE DESIGN SHIBUYA	SHIBUYA VIRTUAL HALLOWEEN	GEOMETRY OGILVY JAPAN, Tokyo	JAPAN	Tokyo	3
Silver Spike	Film Craft	A04 (Production Design/ Art Direction)	PIDILITE INDUSTRIES	SOFA	OGILVY INDIA, Mumbai	INDIA	Mumbai	3
Silver Spike	Film Craft	A06 (Use of Original Music)	PIDILITE INDUSTRIES	SOFA	OGILVY INDIA, Mumbai	INDIA	Mumbai	3
Silver Spike	Industry Craft	B01 (Brand & Communications Design)	VOGUE	UNI-FORM	OGILVY, Taipei City	TAIWAN	Taipei City	3
Bronze Spike	Direct	D02 (Data-driven Targeting)	MONDELEZ	#NOTJUSTACADBURYAD	OGILVY INDIA, Mumbai	INDIA	Mumbai	2

Bronze Spike Campaign	Outdoor	B04 (Travel, Leisure, Retail, Restaurants & Fast Food Chains)	TOKYO TOKYO	BRIDGE	OGILVY PHILIPPINES, Makati City	THE PHILIPPINES	Makati City	2
Bronze Spike	PR	A04 (Travel, Leisure, Retail, Restaurants & Fast Food Chains)	KFC	KFC WEDDINGS	OGILVY AUSTRALIA, Sydney	AUSTRALIA	Sydney	2
Bronze Spike	Creative eCommerce	B06 (Social Commerce)	IKEA	LOVE COLLECTION	OGILVY HONG KONG	HONG KONG		2
Bronze Spike	Digital	D01 (Social Video)	IKEA	LOVE COLLECTION	OGILVY HONG KONG	HONG KONG		2
Bronze Spike	Healthcare	C01 (Corporate Image & Communication)	TELENOR PAKISTAN	NAMING THE INVISIBLE BY DIGITAL BIRTH REGISTRATION	OGILVY PAKISTAN, Islamabad	PAKISTAN	Islamabad	2
Bronze Spike	Media	B08 (Use of Mobile & Devices)	TELENOR PAKISTAN	NAMING THE INVISIBLE BY DIGITAL BIRTH REGISTRATION	OGILVY PAKISTAN, Islamabad	PAKISTAN	Islamabad	2
Bronze Spike	Brand Experience & Activation	A06 (Consumer Services / Business to Business)	IBM	SECOND LIFE	GEOMETRY OGILVY JAPAN, Tokyo	JAPAN	Tokyo	2
Bronze Spike	Digital Craft	D02 (Innovative Use of Technology)	IBM	SECOND LIFE	GEOMETRY OGILVY JAPAN, Tokyo	JAPAN	Tokyo	2
Bronze Spike	Brand Experience & Activation	C07 (Customer Acquisition & Retention)	KFC	SECRET MENU	OGILVY AUSTRALIA, Sydney	AUSTRALIA	Sydney	2
Bronze Spike	Industry Craft	C04 (Packaging Design)	PERNOD RICARD INDIA PVT. LTD.	THE LEGACY PROJECT	OGILVY INDIA, Gurgaon	INDIA	Gurgaon	2
Bronze Spike	Brand Experience & Activation	E01 (Launch / Re-launch)	VOGUE	UNI-FORM	OGILVY, Taipei City	TAIWAN	Taipei City	2
Shortlisted	Media	C02 (Use of Real-Time Data)	MONDELEZ	#NOTJUSTACADBURYAD	OGILVY INDIA, Mumbai	INDIA	Mumbai	1
Shortlisted	Brand Experience & Activation	D02 (Use of Mobile & Devices)	HUAWEI	5G KUNG FU SHOWDOWN	OGILVY, Beijing	CHINA	Beijing	1
Shortlisted	Brand Experience & Activation	D05 (New Realities & Voice Activation)	HUAWEI	5G KUNG FU SHOWDOWN	OGILVY, Beijing	CHINA	Beijing	1
Shortlisted	Digital	G03 (New Realities & Voice Activation)	HUAWEI	5G KUNG FU SHOWDOWN	OGILVY, Beijing	CHINA	Beijing	1
Shortlisted	Digital Craft	D01 (New Realities & Voice Activation)	HUAWEI	5G KUNG FU SHOWDOWN	OGILVY, Beijing	CHINA	Beijing	1
Shortlisted	Mobile	A03 (New Realities & Voice Activation)	HUAWEI	5G KUNG FU SHOWDOWN	OGILVY, Beijing	CHINA	Beijing	1
Shortlisted	Digital	A06 (Consumer Services / Business to Business)	SINGAPORE	A.IRREPLACEABLE	GEOMETRY GLOBAL, Singapore	SINGAPORE	Singapore	1
Shortlisted	Outdoor	B04 (Travel, Leisure, Retail, Restaurants & Fast Food Chains)	TOKYO TOKYO	BIKE	OGILVY PHILIPPINES, Makati City	THE PHILIPPINES	Makati City	1
Shortlisted	Print & Publishing	A01 (Fast Moving Consumer Goods)	COCA - COLA	BOTTLE	OGILVY, Bangkok	THAILAND	Bangkok	1
Shortlisted	Media	B04 (Use of Ambient Media: Small Scale)	INDIA	HACKWASHING	GEOMETRY ENCOMPASS, Mumbai	INDIA	Mumbai	1
Shortlisted	Direct	C04 (Co-creation & User Generated Content)	IKEA	IKEA ANIMAL CROSSING CATALOGUE	OGILVY, Taipei City	TAIWAN	Taipei City	1
Shortlisted	PR	D02 (Use of Events & Stunts)	KFC	KFC WEDDINGS	OGILVY AUSTRALIA, Sydney	AUSTRALIA	Sydney	1
Shortlisted	Digital	E05 (Influencer / Talent)	CHIAOHSI ROYAL HOTEL	MAZU ON HOLIDAY	OGILVY, Taipei City	TAIWAN	Taipei City	1

Shortlisted	PR	B06 (Innovative Use of Influencers)	CHIAOHSI ROYAL HOTEL	MAZU ON HOLIDAY	OGILVY, Taipei City	TAIWAN	Taipei City	1
Shortlisted	Brand Experience & Activation	C06 (360 integrated Brand Experience )	KFC	MICHELIN IMPOSSIBLE	OGILVY AUSTRALIA, Sydney	AUSTRALIA	Sydney	1
Shortlisted	PR	B05 (Content Discovery & Amplification)	KFC	MICHELIN IMPOSSIBLE	OGILVY AUSTRALIA, Sydney	AUSTRALIA	Sydney	1
Shortlisted	PR	F01 (Integrated Campaign led by PR)	KFC	MICHELIN IMPOSSIBLE	OGILVY AUSTRALIA, Sydney	AUSTRALIA	Sydney	1
Shortlisted	Direct	G07 (Corporate Purpose & Social Responsibility)	TELENOR PAKISTAN	NAMING THE INVISIBLE BY DIGITAL BIRTH REGISTRATION	OGILVY PAKISTAN, Islamabad	PAKISTAN	Islamabad	1
Shortlisted	Mobile	B02 (Mobile Apps)	TELENOR PAKISTAN	NAMING THE INVISIBLE BY DIGITAL BIRTH REGISTRATION	OGILVY PAKISTAN, Islamabad	PAKISTAN	Islamabad	1
Shortlisted	PR	E01 (Corporate Image, Communication & Reputation Management)	TELENOR PAKISTAN	NAMING THE INVISIBLE BY DIGITAL BIRTH REGISTRATION	OGILVY PAKISTAN, Islamabad	PAKISTAN	Islamabad	1
Shortlisted	PR	G07 (Corporate Purpose & Social Responsibility)	TELENOR PAKISTAN	NAMING THE INVISIBLE BY DIGITAL BIRTH REGISTRATION	OGILVY PAKISTAN, Islamabad	PAKISTAN	Islamabad	1
Shortlisted	Direct	F01 (Integrated Campaign Led by Direct)	PIZZA HUT HONG KONG	PIZZA HUT X IKEA SÄVA	OGILVY HONG KONG	HONG KONG		1
Shortlisted	Industry Craft	B04 (Packaging Design)	PIZZA HUT HONG KONG	PIZZA HUT X IKEA SÄVA	OGILVY HONG KONG	HONG KONG		1
Shortlisted	PR	D03 (Launch/ Re-launch)	PIZZA HUT HONG KONG	PIZZA HUT X IKEA SÄVA	OGILVY HONG KONG	HONG KONG		1
Shortlisted	Film	B07 (Not-for-profit/ Charity/ Government)	RIT FOUNDATION	PLEASE ARREST ME	OGILVY SINGAPORE	SINGAPORE		1
Shortlisted	Glass: The Award For Change	A01 (Glass)	RIT FOUNDATION	PLEASE ARREST ME	OGILVY SINGAPORE	SINGAPORE		1
Shortlisted	Grand Prix For Good	G01 (Grand Prix for good)	RIT FOUNDATION	PLEASE ARREST ME	OGILVY SINGAPORE	SINGAPORE		1
Shortlisted	Grand Prix For Good	G01 (Grand Prix for good)	RIT FOUNDATION	PLEASE ARREST ME	OGILVY SINGAPORE	SINGAPORE		1
Shortlisted	Grand Prix For Good	G01 (Grand Prix for good)	RIT FOUNDATION	PLEASE ARREST ME	OGILVY SINGAPORE	SINGAPORE		1
Shortlisted	Brand Experience & Activation	B01 (Use of Ambient Media: Small Scale)	LOHAS KIDS CENTER CLOVER	POOPAINT	GEOMETRY OGILVY JAPAN, Tokyo	JAPAN	Tokyo	1
Shortlisted	Digital	D01 (Social Video)	NATIONAL CRIME PREVENTION COUNCIL	PRINCE CHARMING	OGILVY SINGAPORE	SINGAPORE		1
Shortlisted	Film	F05 (Cultural Insight)	PXMART	PXMART'S HUNGRY GHOST FESTIVAL#NICETOMEETYOU	OGILVY, Taipei City	TAIWAN	Taipei City	1
Shortlisted	Industry Craft	C02 (Outdoor)	TOKYO TOKYO	ROAD	OGILVY PHILIPPINES, Makati City	THE PHILIPPINES	Makati City	1
Shortlisted	Outdoor	B04 (Travel, Leisure, Retail, Restaurants & Fast Food Chains)	TOKYO TOKYO	ROAD	OGILVY PHILIPPINES, Makati City	THE PHILIPPINES	Makati City	1
Shortlisted	Film Craft	A03 (Casting)	ITC - SAVLON	SAVLON - THE ARTIST	OGILVY INDIA, Mumbai	INDIA	Mumbai	1
Shortlisted	Digital	I07 (Corporate Purpose & Social Responsibility)	IBM	SECOND LIFE	GEOMETRY OGILVY JAPAN, Tokyo	JAPAN	Tokyo	1
Shortlisted	Brand Experience & Activation	D02 (Use of Mobile & Devices)	KFC	SECRET MENU	OGILVY AUSTRALIA, Sydney	AUSTRALIA	Sydney	1

Shortlisted	Mobile	A08 (mCommerce)	KFC	SECRET MENU	OGILVY AUSTRALIA, Sydney	AUSTRALIA	Sydney	1
Shortlisted	Mobile	B02 (Mobile Apps)	KFC	SECRET MENU	OGILVY AUSTRALIA, Sydney	AUSTRALIA	Sydney	1
Shortlisted	Industry Craft	B04 (Packaging Design)	PERNOD RICARD INDIA PVT. LTD.	THE LEGACY PROJECT	OGILVY INDIA, Gurgaon	INDIA	Gurgaon	1
Shortlisted	Design	A01 (Creation of a new Brand Identity)	VOGUE	UNI-FORM	OGILVY, Taipei City	TAIWAN	Taipei City	1
Shortlisted	Glass: The Award For Change	A01 (Glass)	VOGUE	UNI-FORM	OGILVY, Taipei City	TAIWAN	Taipei City	1
Shortlisted	Direct	A02 (Healthcare)	ILLUMA, WYETH	VOICE DOODLER	OGILVY, Shanghai	CHINA	Shanghai	1